



**BetaShares**

Exchange Traded Funds

# STEP BY STEP GUIDE TO INVESTING IN ETFs



# ABOUT US

BetaShares is a leading manager of ETFs and other Funds that are traded on the Australian Securities Exchange ('ASX'). Our aim is to provide intelligent investment solutions, which help Australian investors meet their financial objectives.

With a broad range of products now trading on the ASX, our range of Funds is one of the largest and most diverse available in the market. We offer investors simple to use and cost-effective access to equities, cash, currencies, commodities and alternative strategies.



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# STEP 1: FIND A SHARE BROKER

There are two types of brokers:

- ▶ **Online brokers**
- ▶ **Full-service brokers**

## Online brokers

- ✓ Advantage: Lower fees
- ✗ Disadvantage: No advice

## Full-service brokers

- ✓ Advantage: Provides Advice
- ✗ Disadvantage: Higher fees

## TYPE 1 - ONLINE BROKERS

Buy and sell ETFs on your behalf via an online platform/website. Typically do not offer investment recommendations or a personalised service.

As a result they charge a lower fee than full-service brokers.

Examples include:

- ▶ **Bell Direct**
- ▶ **CommSec**
- ▶ **Nabtrade**
- ▶ **CMC Markets**
- ▶ **Westpac**

## TYPE 2 - FULL-SERVICE BROKERS

Buy and sell ETFs on your behalf and offer a personalised service, which can sometimes include investment recommendations.

This type of broker essentially becomes an adviser to you and is typically available to talk to you on the phone or meet with you face-to-face.

Having the benefit of this higher level of service typically comes with higher fees.



# **STEP 2:** **SET UP AN INVESTMENT ACCOUNT WITH YOUR BROKER**

With most brokers you can link your existing bank account directly to your share trading account.

Depending on which type of broker you choose the time this will take this step will vary.

To complete this process you may need to complete forms and provide certified copies of personal documents such as your driver's licence or passport and proof of address to verify your identity.



# STEP 3: HOW TO MAKE YOUR INVESTMENT

We recommend always  
using a Limit order  
when buying or selling  
ETFs

Once you have a broker account you are ready to invest!

Simply complete an order entering the following information:

- ▶ ASX Code of the ETF you wish to purchase
- ▶ Order type: 'Buy' or 'Sell'
- ▶ Quantity
- ▶ Price – this will either be a price you set (a “Limit” order) or the prevailing price of that ETF at the time of trading in the market (a “Market” order).
- ▶ Expiry date (for Limit orders, the date by which, the trade should be canceled should your price not be achieved in the market).

Click 'Trade' or 'Proceed', and your order will be processed!



# **STEP 4:** **PAY FOR YOUR ETF PURCHASE OR RECEIVE PROCEEDS FROM A SALE**

If you've set up a linked bank account, this step should happen automatically.

Your broker will inform you (usually via a contract note sent to your email) when the order has been completed and the ETF units have been transferred to you.

If you'd like general information about making ETF investments, then visit [betashares.com.au/contact](https://betashares.com.au/contact) to submit your phone call request to hear back from one of our Product Experts by simply completing the form.





**[betashares.com.au](http://betashares.com.au)**



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